

An improved governance for the EU 2020 Strategy

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From the Lisbon Strategy to the EU 2020 Strategy...

Take into account the financial, economic and social consequences of the crisis

Improve the governance of the Strategy

Define a focused strategy with clear and realistic objectives

Next multiannual financial framework must reflect the EU 2020 strategy priorities



EU 2020: A BETTER STRATEGY WITH BETTER MEANS

EU 2020 Strategy

Headline targets

Flagship initiatives

Integrated guidelines

Translate words into practice through multilevel action

European Union

Community Programme

Member States

National targets

National Reform Programmes

National Coordinators

The national leg of the governance framework should not be seen as substituting for the European leg. Both legs should be seen as complementary.

European Council: stronger guidance

Council of Ministers: implementation in the different fields



European Commission

Central player in monitoring performance

European Parliament

Should play a proactive role in:

- Defining the strategy
- Monitoring performance at EU level
- Communicating the Strategy, specially to the national parliaments

Special Committee on the EU
2020 Strategy



A small set of more action-oriented IG



IG should mirror the three dimensions of the Strategy; Social and environmental objectives should form part of the integrated guidelines



The European Parliament should express its opinion on the all set of IG (and not only on the Employment Guidelines)

Community EU 2020 Programme



- Should detail all the initiatives that the Commission intends to carry on in the following years to help achieve the EU 2020 goals;
- Should cover a shorter period (i.e. a 5-years period);
- The monitoring of the community programme by the European Parliament and the Member States should be reinforced;
- Following the model of the reports made every year by the Member States on their National Reform Programmes, the Commission should also present on an annual basis a detailed analysis of its action programme, allowing to have a better understanding of the progress made and point out in which fields EU action should be reinforced.

Member States action

National objectives
for 5 years corresponding to
their different situations
and starting points

Put into practice through:

National Reform Programmes

They should ensure:

- Greater involvement of national parliaments
- More public and media visibility
- Stronger involvement of social partners

National Coordinators

- Appointment at government level
- Promote a strong coordination of the different reforms and their instruments to achieve the EU 2020 national targets
- Promote a more in-depth sharing of experiences between the coordinators



Monitoring
and
Assessment

- National Progress Reports
- Policy Recommendations

STRONGER TOOLS FOR MONITORING EU 2020 STRATEGY

1. Peer Pressure —→ with « Name, shame and fame »
2. Introduce incentives and positive political and financial rewards for progressing in the common objectives and national targets (i.e condition the granting of EU financial aid in some fields to member states' (or regions') performance in achieving EU 2020 goals).
3. Benchmarking with ranking
4. Policy recommendations to each Member State with the possibility of issuing a policy warning
5. Identification of best practices —→ Mutual learning

This ambitious reform agenda needs to be understood by the European public.



COMMUNICATION ⇒ OWNERSHIP

- **European Commission:** common communication tool box
- **European Parliament:** communication to national parliaments and citizens
- **Member States:** important role of National Coordinators in explaining the need for reforms in order to get the support of national actors to their implementation → development of a national website

- Two fundamental dimensions:
 - EU/ MS = clear definition of responsibilities
 - European Commission/ European Council/ European Parliament = clear definition of tasks at EU level, with an improved role for the EP
- Stronger tools for monitoring - clear incentives for the Member States to deliver on their commitments
- Improved communication at EU and national level → broad and effective ownership of the EU 2020 goals is the best way to ensure words are turned into results.